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Application: AI Strategy & Operations Senior Associate, CTAIO · req 12960

Dear PwC Middle East talent team,

Your ad describes a week I recognize: decisions leaving a governance forum, and someone turning them into delivery plans, measurable outcomes and accountable ownership before the momentum leaks. That translation is my current job. As AI Project Lead at Swiss Post I size AI opportunities into a prioritised roadmap with KPIs, carry them from concept to launch, and build the clickable prototypes that C-level presentations run on. Automation cut time spent on sales by 30 percent; a pitch check I built cut feedback time on proposals by 90 percent.

The pattern is older than my current title. At Ifolor I owned the e-commerce strategy of a CHF 100M+ business and moved conversion 9 percent. At Brixel I was the bridge between senior stakeholders at UBS and Baloise and the internal product team. At WePractice I was on the founding team from zero to 10 locations, 23 people and two funding rounds. In every case the work was the same. A decision became a plan with a named owner, and a number got a baseline before anyone called it progress.

Your band asks for 3 to 8 years. I bring more than ten, and I am applying deliberately. My partner and I are planning the move to Dubai, the CTAIO does the work I want to keep doing, and I would rather start where the work is real than negotiate a title from Zurich.

For this application I built a worked case. One of your public moves, the October 2025 agent OS expansion, translated into the Friday after the forum, with owners, a dashboard row and one minute line sent back. It is at ramona-pwc.pages.dev, together with my CV. I am available with notice.

Kind regards

Ramona Furter

Zurich, Switzerland · planning the move to Dubai